



WAUPACA AREA

CONVENTION & VISITOR BUREAU

715-258-7343

Saturday, June 15, 2024 - 9:00 am to 4:00 pm - Waupaca

**2024 Strawberry Fest
Arts & Crafts Show, Nonprofit &
Vendor/Reseller Application**

**WE WILL BE UTILIZING TRINITY LUTHERAN CHURCH'S
PARKING LOT AND JEFFERSON STREET.**

Applications Accepted until June 1st or until the show is full.

PLEASE REVIEW RULES OF ENTRY ON NEXT PAGE

Are you a Waupaca Area Chamber of Commerce Member? YES NO

Place an 'X' in the appropriate category:

Artist (Juried Arts & Crafts) Vendor/Reseller Nonprofit Organization

Did You Particpate In 2023? YES NO

Arts & Crafts (Juried)

_____ \$100 Per Booth

_____ Corner Booth - Additional \$25

_____ Early Unload Fee - Additional \$25
(5:00a.m. - 6:30 a.m. on June 15)

Check the category that best describes your work.

- Basketry Ceramics/Pottery Fiber/Leather
- Glass Jewelry Metal Painting/Pastel
- Photography Sculpture Woodworking

Other _____

Vendors/Resellers _____ \$125 Per Space

Chamber Members _____ \$50 Per Space

Nonprofit 501(c)(3) Organization _____ \$25 Per Space

Description of items to be sold / information to be dispersed:

Will you be using a generator for electricity? YES NO

Total Amount: _____ Payment Method: Check (Payable to WACVB)

Credit Card: Mastercard VISA Discover American Express

Card#: _____ Exp Date: ____ / ____ V-Code: _____ Signature: _____

Business/Artist/Organization Name: _____

Contact Name: _____

Mailing Address: _____

City, State, Zip: _____

Daytime Telephone: _____

Email Address: _____

Seller Permit Number: _____

Vehicle Make: _____ License Plate Number: _____

How did you hear about Strawberry Fest?

I accept the Rules of Entry as stated in the application.

Signed: _____ Date: _____

Please keep a copy of this application for your records.

Mail to: **WACVB/Strawberry Fest**
315 S. Main Street, Waupaca, WI 54981



WAUPACA AREA

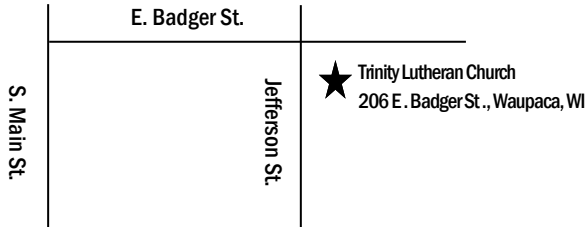
CONVENTION & VISITOR BUREAU

2024 Strawberry Fest Arts & Crafts Show, Nonprofit & Vendor/Reseller Rules of Entry

Saturday, June 15, 2024 - 9:00 am to 4:00 pm - Waupaca

**→→ THE EVENT WILL BE UTILIZING TRINITY LUTHERAN
CHURCH'S PARKING LOT AND JEFFERSON STREET. ←←**

A DETAILED MAP WILL BE SENT WITH YOUR CONFIRMATION LETTER.



Applications Accepted until June 1st or until the show is full.

Arts & Crafts Show Checklist

- Space fee/early unloading fee (Checks payable to **WACVB**)
- Two **quality** photos of current work & one photo of display
- Self addressed, stamped envelope large enough to return photos

Submittals must meet all requirements to be considered.

Arts & Crafts Show Rules of Entry

- All work must be hand-crafted by the artist.
- Display area is 10'x10' - you may purchase more than one space. Those who occupy an area greater than the allotted space will be required to pay for an additional space or remove their overflow items. Exhibitors must supply their own exhibit material, chair, free-standing tent, etc.
- Exhibits must be set up by show starting time and not be taken down before ending time. The event is held rain or shine.
- Electricity is not available. Generators are allowed but must be muffled. Please indicate on application if a generator will be used. Artists using generators will be placed in spaces that allow the generator to be positioned away from other artists.
- Parking spaces near the art show area are limited. **Be prepared with a cart or dolly to unload your vehicle.** After unloading, exhibitors will be required to move their vehicles to one of the designated parking areas.
- For an additional \$25 you will be able to pull up close to your assigned booth and unload your vehicle between 5:00–6:30 a.m. **Please note that after 6:30 a.m. you will not be able to pull up to your booth and all vehicles must be moved out of the area by 6:30 a.m.**
- Enclose three (3) clear photos with your application—two (2) showing items to be exhibited and one (1) showing the overall display. Label back of each photo with your name. Photos submitted for jury must be representative of work to be exhibited. On the day of the show, the compliance committee has the authority to request that any items deemed not consistent with the work shown on the submitted photos be put away.
- Payment by check, money order or credit card must accompany application; entry fee will be refunded to those not accepted. For security purposes, all checks will be deposited upon receipt. Deposit of space fee does not represent acceptance of work for the fair.
- A self-addressed, stamped envelope must be included for return of photos and notification of acceptance/non-acceptance. Further information will be provided in acceptance letters.

**If you need additional information
or have questions,**

**Email: info@WaupacaAreaChamber.com or
call 715-258-7343 or visit our website at:
www.VisitWaupacaChainOLakes.com**

**Restaurant / Food Vendors
please contact us for more
information about vending
food at Strawberry Fest.**

Vendor/Reseller Checklist

- Space fee (Make check payable to **WACVB**)
 - Photo or brochure of merchandise and one photo of display
 - Self addressed, stamped envelope large enough to return photos
- Submittals must meet all requirements to be considered.***

Vendor/Reseller Rules of Entry

- The festival committee will allow reseller vendors to participate in the event provided the items sold are of high quality and are appropriate for a family-oriented festival.
- The committee reserves the right to decline any application.
- Display area is 10' x 10' - you may purchase more than one space. Those who occupy an area greater than the allotted space will be required to pay for an additional space or remove their overflow items.
- Exhibits must be set up by show starting time and not be taken down before ending time. The event is held rain or shine.
- Electricity is not available. Generators are allowed but must be muffled. Please indicate on application if a generator will be used. Vendors/Resellers using generators will be placed in spaces that allow the generator to be positioned away from other Vendors/Resellers.
- Exhibitors must supply their own exhibit material, chair, free-standing tent, etc.
- Parking spaces near the exhibit area are limited. **Be prepared with a cart or dolly to unload your vehicle.** After unloading, exhibitors will be required to move their vehicles to one of the designated parking areas.
- Enclose a photo or brochure of your merchandise and display.
- Payment by check, money order or credit card must accompany application; entry fee will be refunded to those not accepted. For security purposes, all checks will be deposited upon receipt. Deposit of space fee does not represent acceptance of work for the fair.
- A self-addressed, stamped envelope must be included for return of photos and notification of acceptance/non-acceptance. Further information will be provided in acceptance letters.

Nonprofit Organization Checklist

- Provide proof of status.
- Space fee (Make check payable to **WACVB**)
- Information about Nonprofit and one photo of display
- Self addressed, stamped envelope large enough to return submitted information.

Submittals must meet all requirements to be considered.

Nonprofit Organization Rules of Entry

- Display area is 10' x 10' - you may purchase more than one space. Those who occupy an area greater than the allotted space will be required to pay for an additional space or remove their overflow items.
- Exhibits must be set up by show starting time and not be taken down before ending time. The event is held rain or shine.
- Electricity is not available. Generators are allowed but must be muffled. Please indicate on application if a generator will be used.
- Exhibitors must supply their own exhibit material, chair, free-standing tent, etc.
- Must have information or signage about the Nonprofit.
- Parking spaces near the exhibit area are limited. **Be prepared with a cart or dolly to unload your vehicle.** After unloading, exhibitors will be required to move their vehicles to one of the designated parking areas.
- Enclose photos and information about your Nonprofit display.
- Payment by check, money order or credit card must accompany application; entry fee will be refunded to those not accepted. For security purposes, all checks will be deposited upon receipt. Deposit of space fee does not represent acceptance of work for the fair.
- A self-addressed, stamped envelope must be included for return of photos and notification of acceptance/non-acceptance. Further information will be provided in acceptance letters.