

## Parade Guidelines

- ◆ **Parade Entry Fee** - The parade entry fee for 2023 is \$20 (non-refundable). Payment may be made by cash, check or credit card. **Make checks payable to WACVB.** There is No Charge for Veterans/Military/Honor Guard Groups (American Legion, VFW, etc.) or municipal Fire/Ambulance Departments.
- ◆ **All Entries Must Be Decorated** - The parade provides an opportunity to present your business or organization to several thousand people. Since those people have gathered for a parade, they expect to be entertained. **All parade entries will be required to provide entertainment value.** If the unit itself does not provide entertainment (i.e., a marching band, animals, restored classic cars), it must be decorated in a manner which recognizes and celebrates Independence Day.  
*\*Parade officials reserve the right to turn away undecorated units at line up\**
- ◆ **Unit Size** – Unit size will be monitored and limited to **two vehicles and two trailers per entry.** Car clubs will be allowed up to five cars per entry; however, the parade committee reserves the right to limit any unit's length. **Please remain with your unit.**
- ◆ **Animals** – You must provide a clean up crew to follow your entry.
- ◆ **Candy** – Due to safety issues, the Waupaca Police Department does not allow items (candy, Frisbees, etc.) to be thrown from the unit. Walkers may accompany the unit to hand out items or lightly toss them to the curb (using an underhand toss).

### **Parade Line Up near Waupaca Foundry Plant 1.**

Lineup begins at 8:30 a.m. Line up numbers and instructions will be e-mailed the week prior to the parade. Entries that have not provided an e-mail address can call the Chamber/CVB office for their line up number.

### **Parade Route**

Main Street beginning at Elm Street going south and ending at Lake Street.

Non-profit organizations planning to sell items during the parade must contact the Chamber/CVB office at (715) 258-7343.

***\*Businesses and political organizations are not permitted to walk the parade route without an entry or outside of their parade entry\****

### **Judging**

Entries will be judged based on the following criteria with a total of 100 points available:

- ◆ Patriotic Décor (1-25 points)
- ◆ Creativity (1-25 points)
- ◆ Crowd Appeal (1-25 points)
- ◆ Music (Recorded: 1-10 points, Live: 10-25 points)

Winners will be notified. Judge's decisions are final.

**The 1st, 2nd & 3rd place entries will be recognized.**

To qualify for judging, a signed parade entry form and entry fee must be received by **Friday, June 23, 2023.** Entries received after the deadline will be accepted but will not be judged.

For more information about area events: **[www.VisitWaupacaChainOLakes.com](http://www.VisitWaupacaChainOLakes.com)**

**We encourage parade entrants to be considerate of our parade attendees.**

--Detach entry form & return to Chamber/CVB office with your payment of \$20. Please keep Parade Guidelines for reference--  
WACVB - 315 S. Main Street, Waupaca, WI 54981

### 2023 4th of July Day Parade Entry Form

***Entry form and fee must be received by Friday, June 23, 2023 to be included in judging.***

Organization/Business: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Daytime Telephone: \_\_\_\_\_

Email: \_\_\_\_\_ Approximate length of unit in feet: \_\_\_\_\_

Unit Description: \_\_\_\_\_

Will entry involve loud noises (engines, sirens, horns, etc.) \_\_\_\_\_

Please provide a brief description of organization/business (50 words or less): \_\_\_\_\_

***I acknowledge that we have reviewed and will follow the parade guidelines as specified above.***

Signature \_\_\_\_\_ Date \_\_\_\_\_

*Presents*  
**Waupaca's  
4th of July Day  
Celebration Parade**



**Tuesday, July 4, 2023  
Lineup begins at 8:30am by  
Waupaca Foundry Plant 1.  
Parade begins at 10am.**



**Fireworks at 9:30 p.m.  
over Shadow Lake**

